

GEMC3001 Service Learning and Civic Engagement

Designing a Service Learning Poster Project

A poster is a visual tool for sharing your knowledge. Your poster for this assignment should present your service project experience, how it relates to what you have learned in GEMC3001, and what you want other people to know about it. Be sure to use text effectively and to include graphics that enhance understanding. Your poster should tell a story in a clear, orderly, and self-explanatory fashion. Avoid clutter.

Guidelines

- 1. Imagine your audience will include other Morningside students, Fellows, teachers, and visitors to the College.
- 2. Please create your poster using a single PowerPoint slide (or similar presentation program), saved and submitted as a PDF.
- 3. Generally, your poster should include a brief introduction (3-5 sentences) in the upper left corner (#1 in the figure below). Conclusions should be provided in the bottom right corner (#6). You do not have to follow this structure exactly but there should be some logical order to the flow of information on your poster.
- 4. Your poster should focus on your service organization. You should share observations from your time working with the organization and connect them to some of the broader themes explored during GEMC3001.
- 5. Your poster may include your research question and thesis statement from your final research paper but it does not have to. It can also focus on other course aspects.
- 6. Your poster should be able to stand on its own. Someone should be able to understand the content of your project and what you learned from it without prior knowledge of the experience.



